

“
**Conversations in
Social Care**
TALKING EXCELLENCE IN SOCIAL CARE”

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“ Conversations in Social Care ”

TALKING EXCELLENCE IN SOCIAL CARE

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CareTalk
The voice of excellence in social care



Host Steve Walls

Conversations in Social Care is a unique and refreshing podcast for the social care sector, brought to you from **Care Talk**.

Due to our unique position within the sector, we can bring you a range of sector experts and guests from inside and outside the social care arena.

These lively podcasts provide a stimulating platform to disseminate innovation and best practice as well as discussing the issues that really matter for people working in the sector.

Host Steve Walls gets up close and personal with a range of high profile guests and listeners will also have the privilege of hearing from award winning care and support professionals, giving a unique insight into life on the frontline.

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Sponsorship from £1000 + vat

includes sponsor mention / branding at the beginning, middle and end

About the podcasts

- 30-50 minutes long
- 10 Broadcasts a year
- High profile sector interviews
- Links available from bespoke page on websites
- Shared via our social media platforms and available on Spotify, Google and iTunes
- Bespoke e-shot
- Listed in monthly e-bulletin

www.caretalk.co.uk

CareTalk Business PODCASTS

IN ASSOCIATION WITH

CareTalk Business
Sharing business excellence in social care



Care Talk Business Podcasts are a refreshing podcast for suppliers of products and services to the sector, brought to you from **Care Talk Business**.

Due to our unique position within the sector, we can bring you a range of experts from suppliers to the sector. These lively podcasts provide a stimulating platform to disseminate product updates, innovation and best practice as well as discussing the issues that really matter for people working in the sector.

Interviews will be carried out by care providers and other social care influencers. The podcasts will inform listeners about the latest innovative products and services available to the sector, as well as top tips for best practice that will have a real impact for outcomes for staff and service users.



Guest hosts will represent care providers and other influencers

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Conversations with sector suppliers

Interested in being the star of our podcast?

Podcasts available to suppliers and services to the sector from **£1000 + vat**

About the podcasts

- 15-20 minutes long
- 20 Broadcasts a year
- High profile sector interviews
- Links available from bespoke page on websites
- Shared via our social media platforms and available on Spotify, Google and iTunes
- Listed in monthly e-bulletin

Our Reach

Average monthly Twitter impressions

300K+

Average monthly visitor numbers

105K+

Social media followers

30K+

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