



Social Care Top 30

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Social Care Top 30 winner announced

Jane Ashcroft, chief executive of Anchor and chair of the English Community Care Association, has come top of the Social Care Top 30, a high-profile list of the most influential movers and shakers in social care.

The winner was revealed at a glittering awards ceremony that took place on 28 November at London's splendid St Pancras Renaissance Hotel, hosted by acclaimed broadcaster and journalist Jeremy Vine.

Care Talk readers and experts in the sector voted online from a shortlist of 30 finalists. A panel of judges, including BBC and Guardian journalists, also helped to decide the overall winner.

Care Talk editor Lisa Carr says: "Jane Ashcroft sets the agenda for older people's services. She has influenced government policy and launched the Grey Pride campaign, which got a minister for older people appointed to the Shadow Cabinet.

"She has mobilised 137,000 people to petition government on demographic change and has shone the spotlight on ageism in the media. Heading Anchor, a £264m organisation with almost 40,000 customers and 9,000 staff, she has driven high levels of customer satisfaction across Anchor's services. And she has spearheaded an inspiring and courageous vision of dementia care at Anchor's newest home, West Hall."

Jane says: "This reflects the amazing work of



colleagues across Anchor to make older people happy. There were many inspirational figures in the Top 30, so to top the list is a huge honour."

This inaugural event received support from across the sector, including the Department of Health. Nominations included movers and shakers from private, statutory and the voluntary sectors.

The event was sponsored by Ridouts, a niche practice of outstanding health and social care lawyers. Managing partner Paul Ridout says: "Events like this are essential to showcase social care – too often dismissed as a Cinderella service – as the engine room without which all care services would struggle. I congratulate Care Talk for this initiative."



Social Care Top 30 2012

Social Care Top 30 Winner:



Jane Ashcroft,
Chief Executive, Anchor Trust

Social Care Top 30 are pleased to announce the winner of and the top 10

www.caretalk.co.uk



Lawrence Tomlinson,
Founding Chairman, LNT Group



Peter Hay,
Strategic Director, Birmingham City Council



Chai Patel,
Chair, HC-One



Peter Calverley,
Chief Executive, Four Seasons Healthcare



Gordon McClurg,
Managing Director, Care Management Services

Social care needs strong innovative leadership more than ever at this time and the Social Care Top 30 gives the opportunity to showcase and recognise real leadership and excellence within the sector.



Martin Green,
Chief Executive, English Community



Helena Little,
Director of Care, Abbeyfield



Jonathan Vellacott,
Chief Executive, Direct Health



Trevor Brocklebank,
Managing Director and Co-founder,

Thank You to everyone who voted, everyone who attended the event and all 30 2012 finalists